

# **Optimal ROAD CHARGE Level Taking in to Accounts Marginal Cost of Public Funds**

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# Marginal Cost of Public Funds (MCF) 1

- Marginal cost of public funds (MCF) is the marginal welfare loss of taxpayer due to the marginal tax raise
- Marginal cost of fuel tax  
(marginal excess burden)  
marginal loss of consumers divided by  
marginal revenue increase

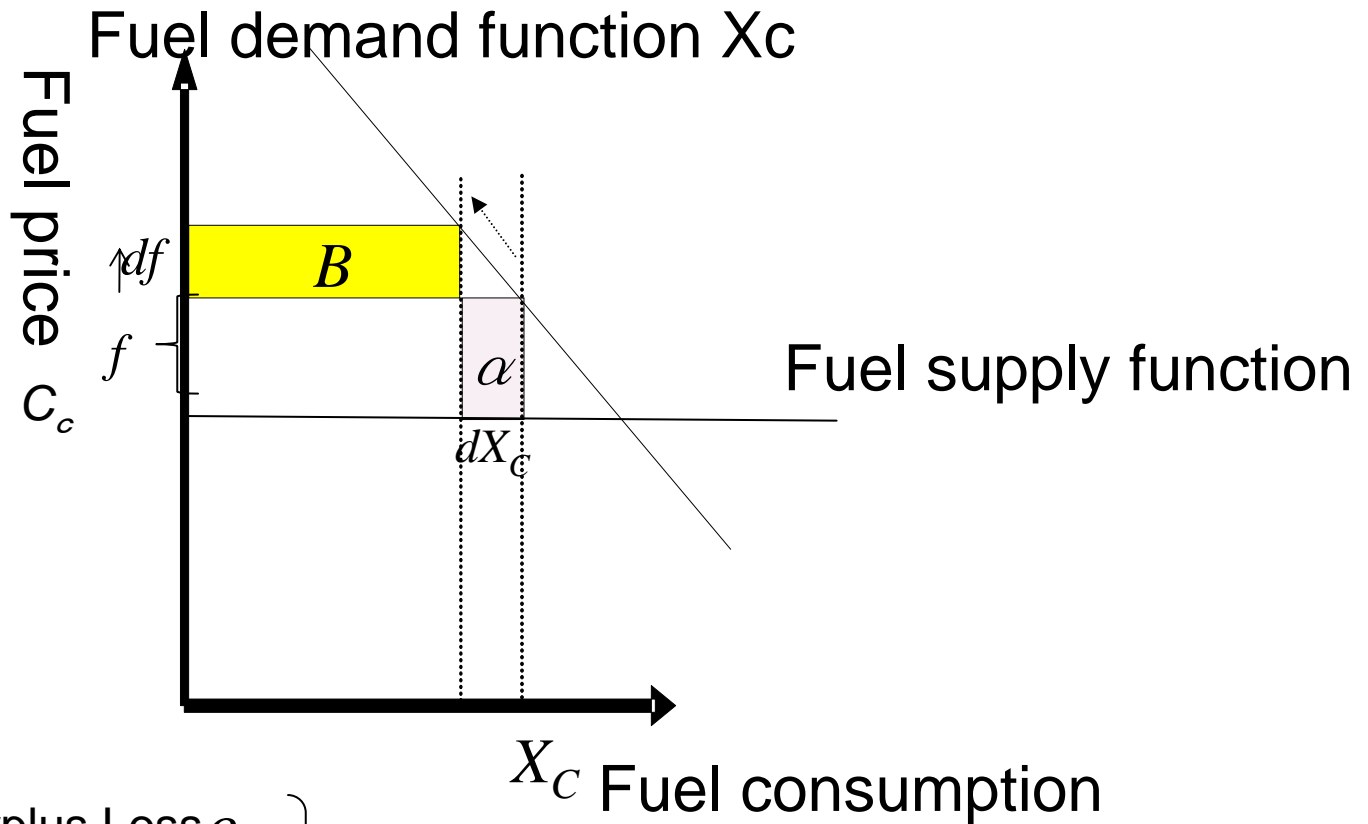
# Marginal Cost of Public Funds (MCF) 2

- Raise up the present tax level by 1 cent  
**marginal loss of consumers (producers)**  
= marginal decrease in consumers' (producers') surplus  
= - 1cent multiplied by present level of consumption (labor supply)

## **marginal revenue increase**

= 1cent \* present level of consumption (labor supply)  
- (present tax level multiplied by decrease in consumption (labor supply) due to the tax up by 1cent)

# MCF of Fuel Tax



$$\begin{aligned}
 mcf &= \frac{\left[ \text{Surplus Loss } \beta \right]}{\left[ \text{Tax net revenue } \beta - \alpha \right]} = \frac{-X_c df}{X_c df - f dX_c} = - \frac{-X_c}{X_c - f \frac{dX_c}{dC_c} \frac{dC_c}{df}} \\
 &= \frac{-1}{1 - (f / C_c) |\epsilon_c|}
 \end{aligned}$$

# MCF of Fuel Tax

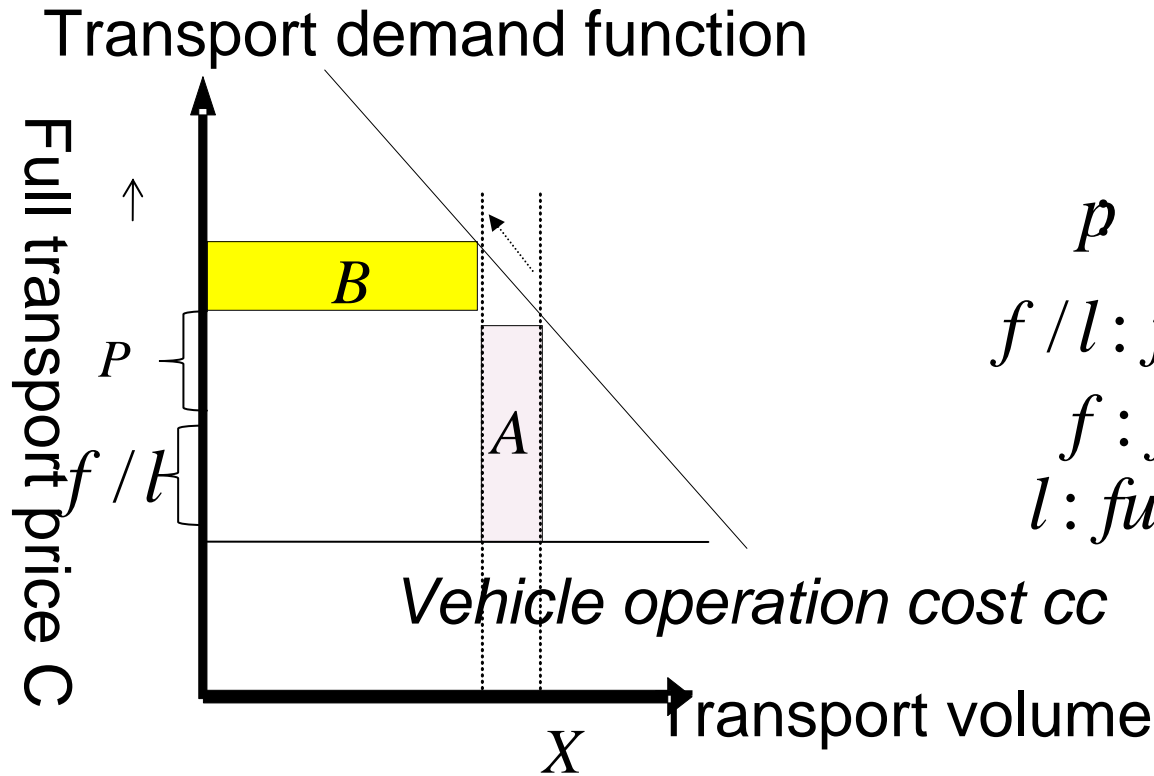
$$mcf = \frac{-1}{1 - (f / C_c) |\epsilon_c|}$$

Marginal cost of fuel tax  
(marginal excess burden)

(1-(tax ratio \* price elasticity))

Note absolute value of MCF is greater than 1 as tax ratio and price elasticity are usually less than 1

# MCF of Road charge (mcp)



$p$  charge (yen/km)

$f/l$ : fuel tax (¥/km)

$f$ : fuel tax (¥/l)

$l$ : fuel efficiency (km/l)

$$mcp = \frac{\left[ \text{Surplus loss } -B \right]}{\left[ \text{Net revenue increase } B - A \right]} = \frac{-Xdp}{Xdp - (p + f/l)dX} = \frac{-1}{1 - |\varepsilon_p|} = \frac{-1}{1 - ((p + f/l)/C)|\varepsilon|}$$

# MCF of Road charge (mcp)

- Marginal cost of Road charge  
(marginal excess burden)

marginal loss of consumers / marginal net revenue increase

$$= -/(1-(\text{tax ratio} * \text{full price elasticity}))$$

Note Absolute value of MCF is greater than 1 as tax ratio and (absolute value of ) full price elasticity are usually less than 1

# Principle of Classical Marginal Cost Pricing

Classical marginal cost pricing says

- Price level of maximizing social surplus is  
:  $P=0$

If MCF is not taken into accounts (  $-mcf = 1$  )

This Study says that If MCF is incorporated

- Price level of maximizing social surplus is  
:  $P \neq 0$ , where

$$-mcf \geq -1.0), \text{ say, } -mcf = 1.15$$

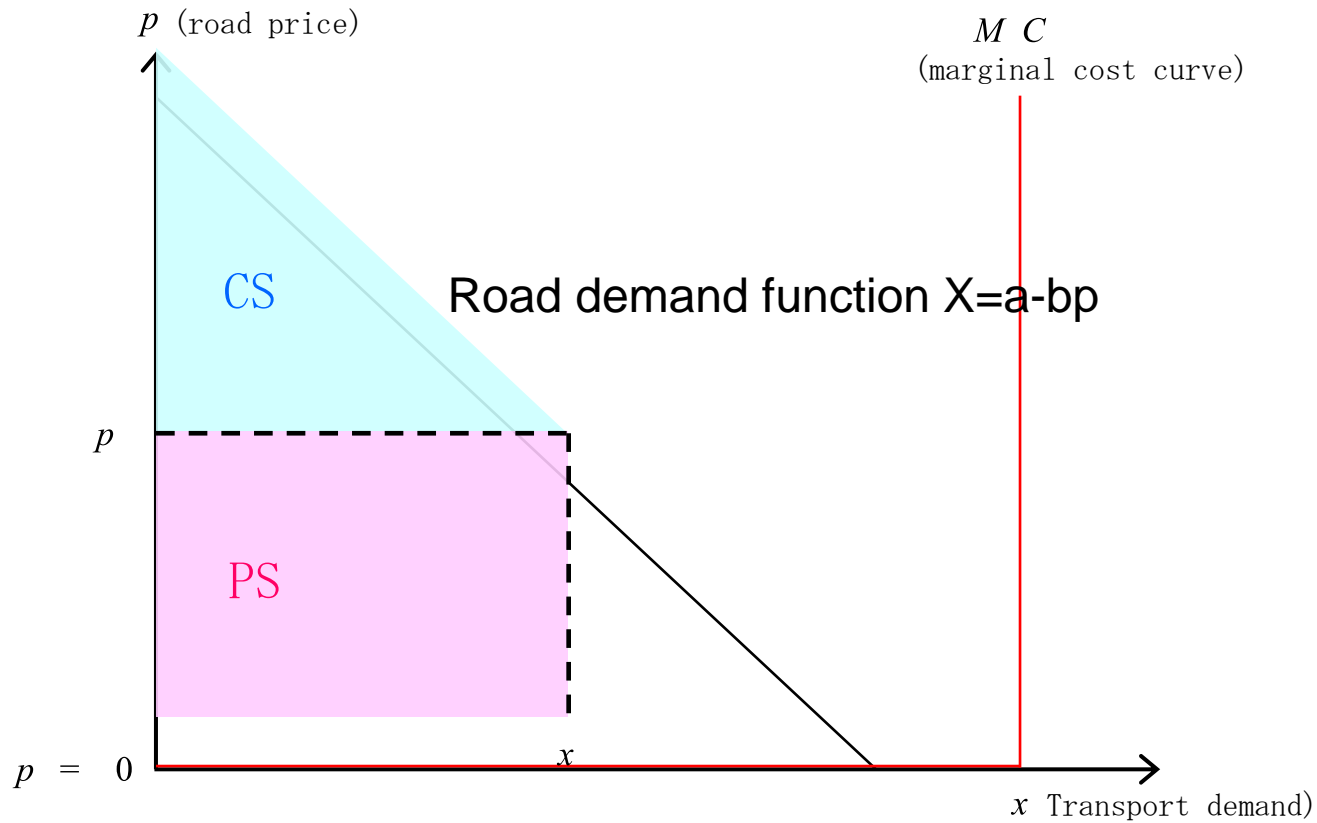


# Question

If marginal cost of public funds is taken into accounts, i.e. -  $MCF > 1.0$ ,

why the optimal price level of maximizing the social surplus is not zero?

# Social Surplus of Road Pricing Level P



Assumption: no fuel tax for simplicity

# Social Surplus SS 1

- Road users' benefits=consumers' surplus(=Blue area of Figure of p.10)
- Road suppliers' benefits=Producers' surplus  $pX$  (Pink area of Figure of p.10=Toll revenue)
  - Construction cost  $C + \text{Subsidies } S$  ( $=0$ )  
 $f/l_H$
- Assumption : Subsidy level is such that road suppliers' benefits=0, i.e.  $pX - C + S = 0$ , or  $S = C - pX$ )
- Note: Producer's surplus in case that fuel tax is imposed is  $(p+f/l)$  (toll revenue +fuel tax revenue)

# Social Surplus SS 2

- Government raise the tax level in such a way to meet the subsidy (or reduce the expenditure of some funds to meet the subsidy).

Government 's benefits = tax revenue  $S$  - subsidy  $S_0$

Tax payers' disbenefits = decrease in surplus due to the tax level up = marginal cost of the tax multiplied by subsidy =  $mcf \cdot S = mcf \cdot (C - pX)$

Note The beneficiary of that funds is corresponding the tax payer above in case of reducing the expenditure of some funds to meet the subsidy.

# Social Surplus SS 3

- Social Surplus SS = road users' benefits + road suppliers' benefits(=0)+ government's benefits(=0 )-taxpayers' disbenefits  
= consumers' surplus CS – MCF · subsidies  
=  $CS + mcf \cdot (C - pX)$

$$\text{Social Surplus SS} = CS - mcf \cdot pX + mcf \cdot C$$

Note) *mcf* is minus.

# Classical Marginal Cost Pricing 1

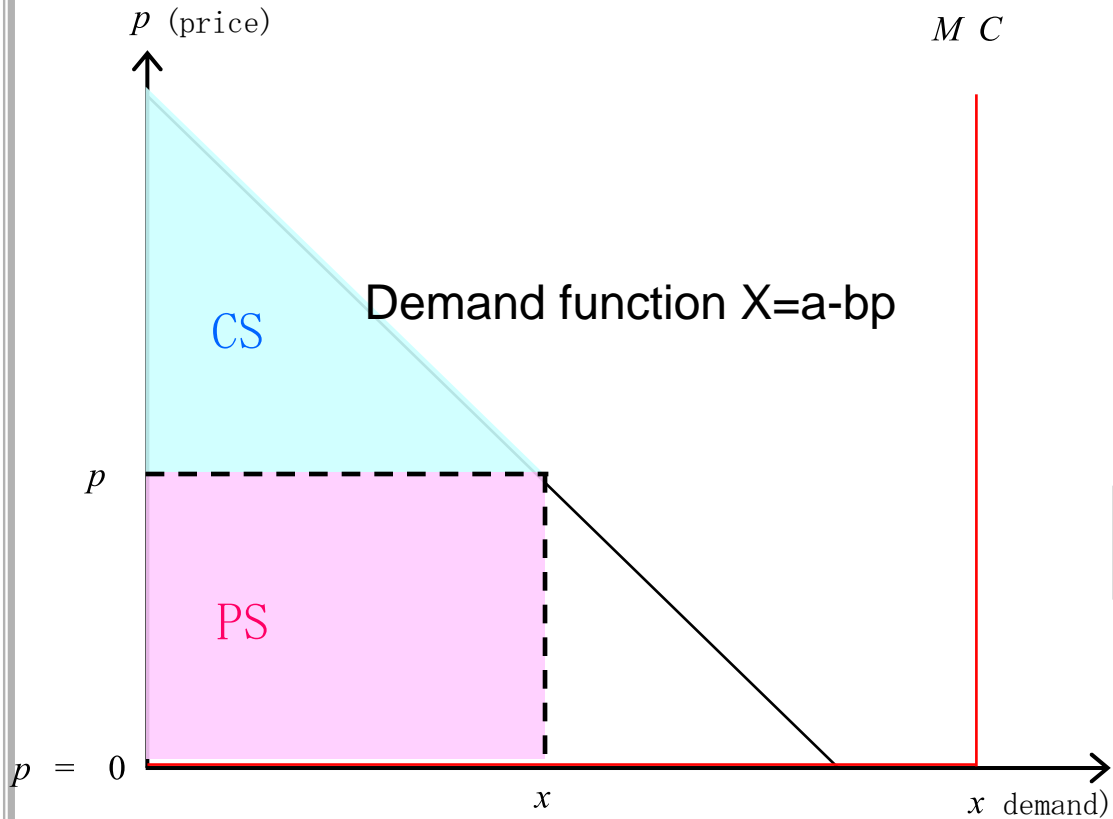
Social Surplus  $SS = CS - mcf \cdot pX + mcf \cdot C$

Assume  $mcf = -1$ . Then

Social Surplus  $SS = CS + pX - C$

*i.e. it assumes that the lump sum tax is possible and funding on it, but in reality not from the lump sum tax but excise tax.*

# Classical Marginal Cost Pricing 2



$$\max_p CS + PS = \int_0^x p dx + px$$

Down the level of  $p$

$p=0$  maximizes  $CS+PS$  !

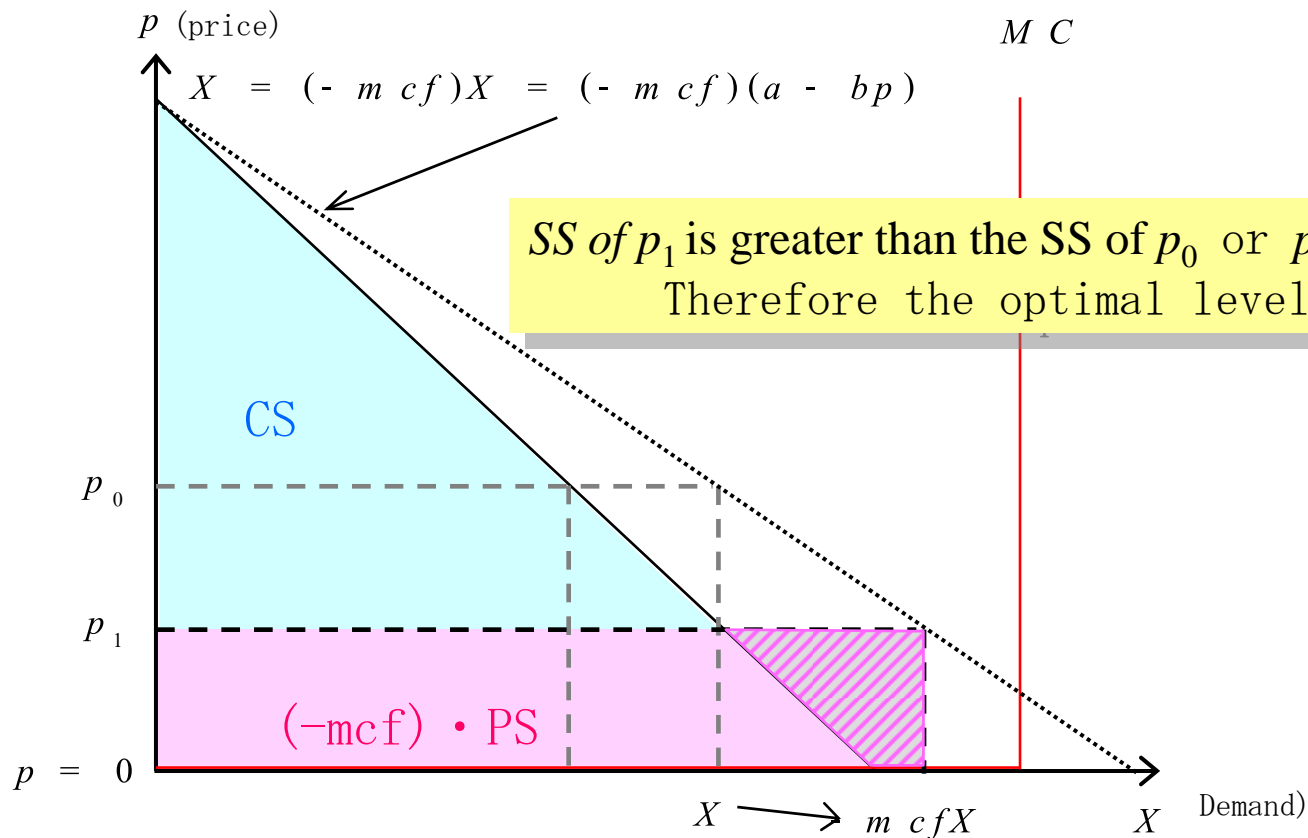
# Take into Accounts MCF 1

$$\begin{aligned}\max SS &= CS + (pX - C + S) + (S - S) + mcf \cdot S \\ &= CS + mcf (C - pX) \\ &= CS - mcf \cdot pX + mcf \cdot C \\ &= CS + p \cdot (-mcf) \cdot X + const\end{aligned}$$



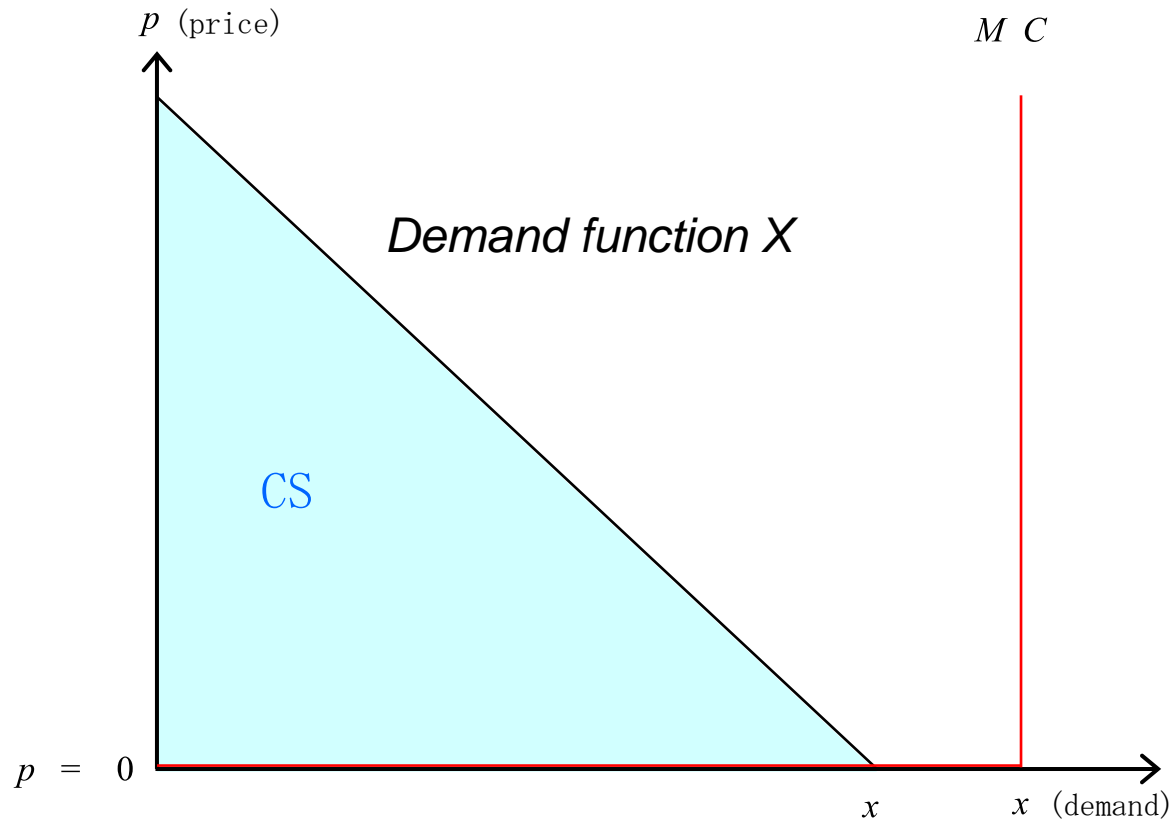
# Take into Accounts MCF 2

$$\text{Max } SS \text{ } CSp \cdot (-mcf) \cdot X$$



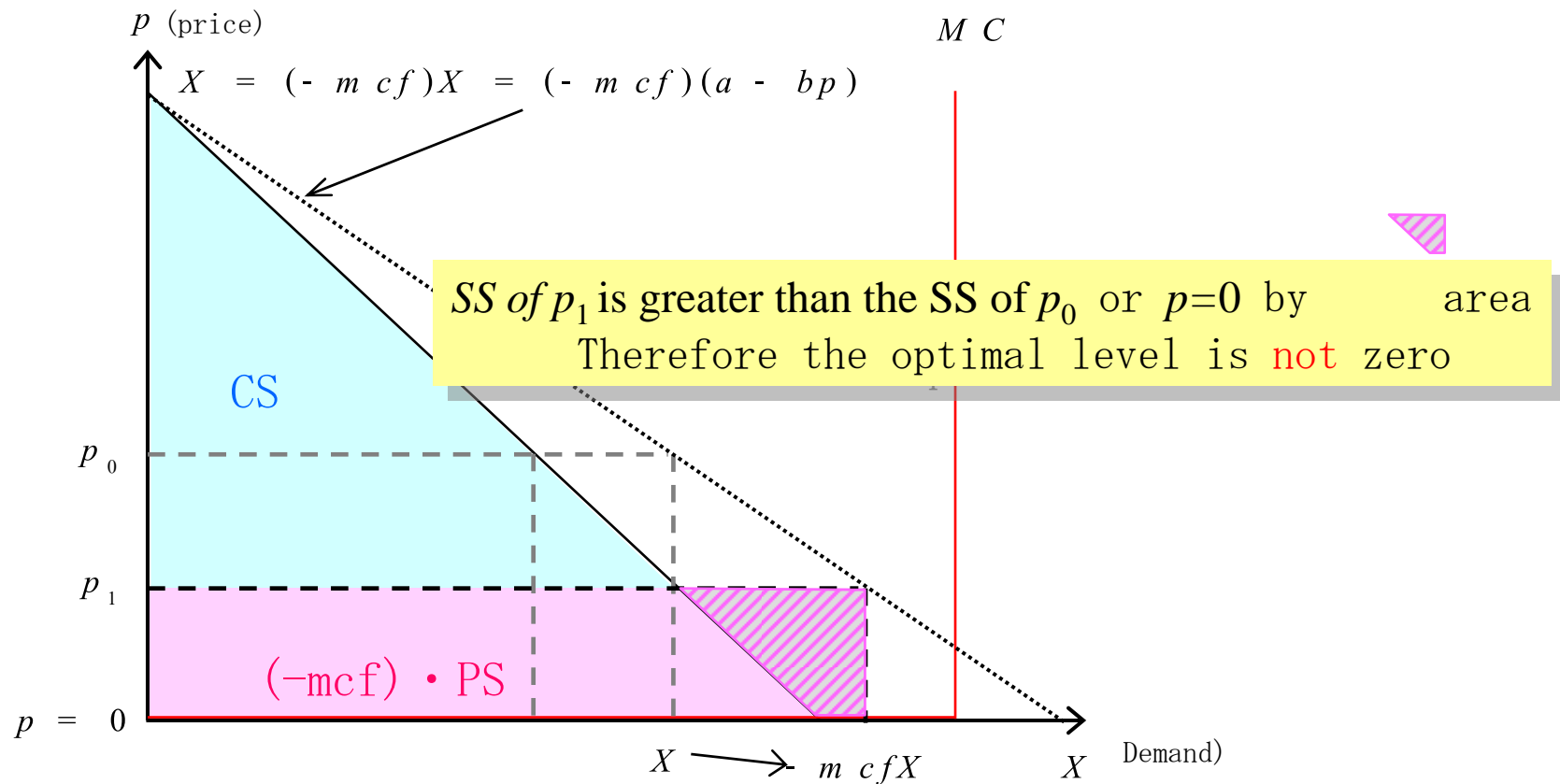
# Take into Accounts MCF 3

$$SS \text{ of } p=0 = CS$$



# Take into Accounts MCF 4

$$\text{Max SS } CSp \cdot (-mcf) \cdot X$$



# Take into Accounts MCF 5

The price level to maximize  $SS=(CS+p \cdot (-mcf) \cdot X+contant)$  is such that the differentiation of SS with respect to p is zero

the differentiation of  $CS$  with respect to  $p$   
 $= -X$  ( the area of  $B$  in Fig. of p.6 with  $f=0$ )

the differentiation of  $p(-mcf)X$  with respect to  $p$   
 $= (-mcf) X - p (-mcf) b$   
 $= (-mcf) (X - pb)$  ( assume  $X = a - bp$ )  
 $=$  the area of  $(B-A)$  in Fig. of p.6 with  $f=0$ ) multiplied by  $(-mcf)$

# Take into Accounts MCF 1

$$\begin{aligned} \text{differentiation of SS} &= \text{differentiation of CS} \\ &+ \text{differentiation of } p(-mcf)X \\ &= -X + (-mcf)(X - pb) = 0 \end{aligned}$$

$$\text{i.e. } p(-mcf)b = (-mcf - 1)X \quad (1)$$

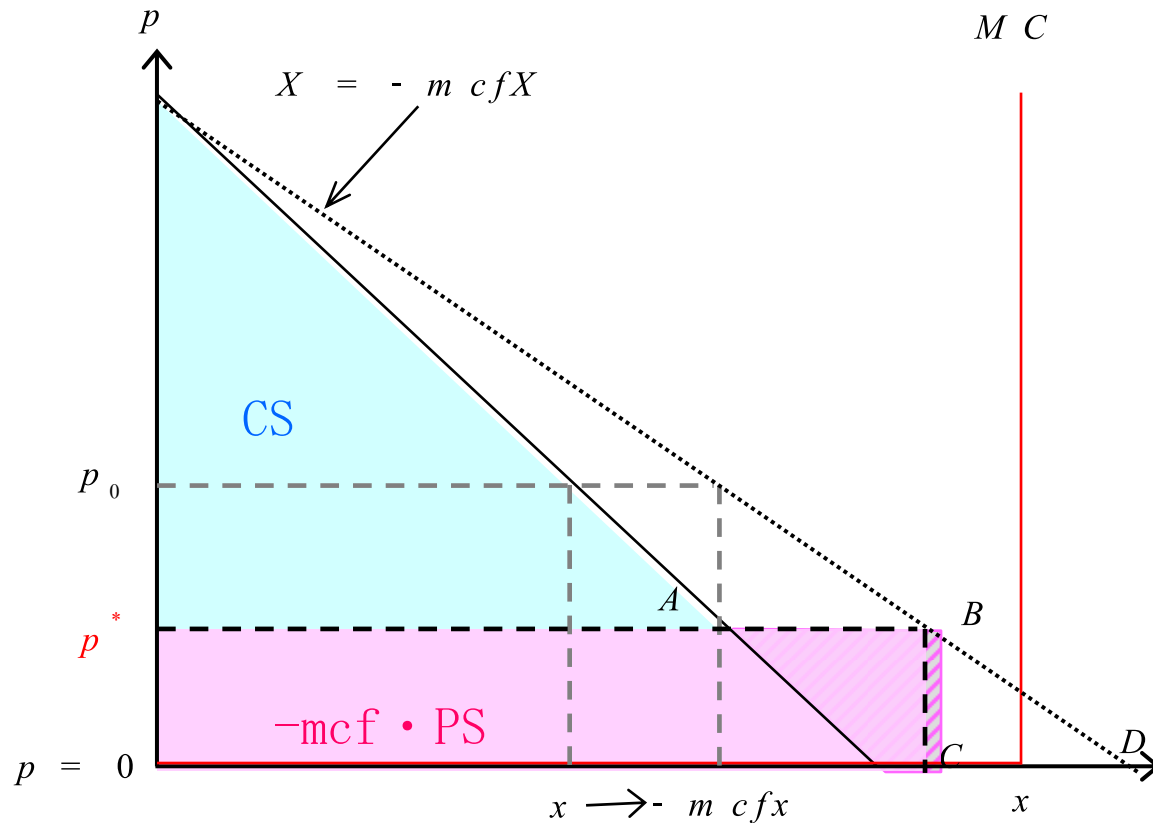
$$\text{RHS of } (1) = (-mcf - 1)X = AB \quad (\text{length } AB \text{ of in Fig. p.22})$$

$$\text{As } (-mcf)X = (-mcf)(a - bp) = (-mcf)a - b(-mcf)p$$

$$\begin{aligned} \text{LHS of } (1) &= p(-mcf)b = (-mcf)a - (-mcf)X \\ &= CD \quad (\text{length of } CD \text{ in Fig.p.22}) \end{aligned}$$

# Take into Accounts MCF 7

$$CD = -mcfa + mcfX = -pmcfa = (-mcf - 1)X = AB$$



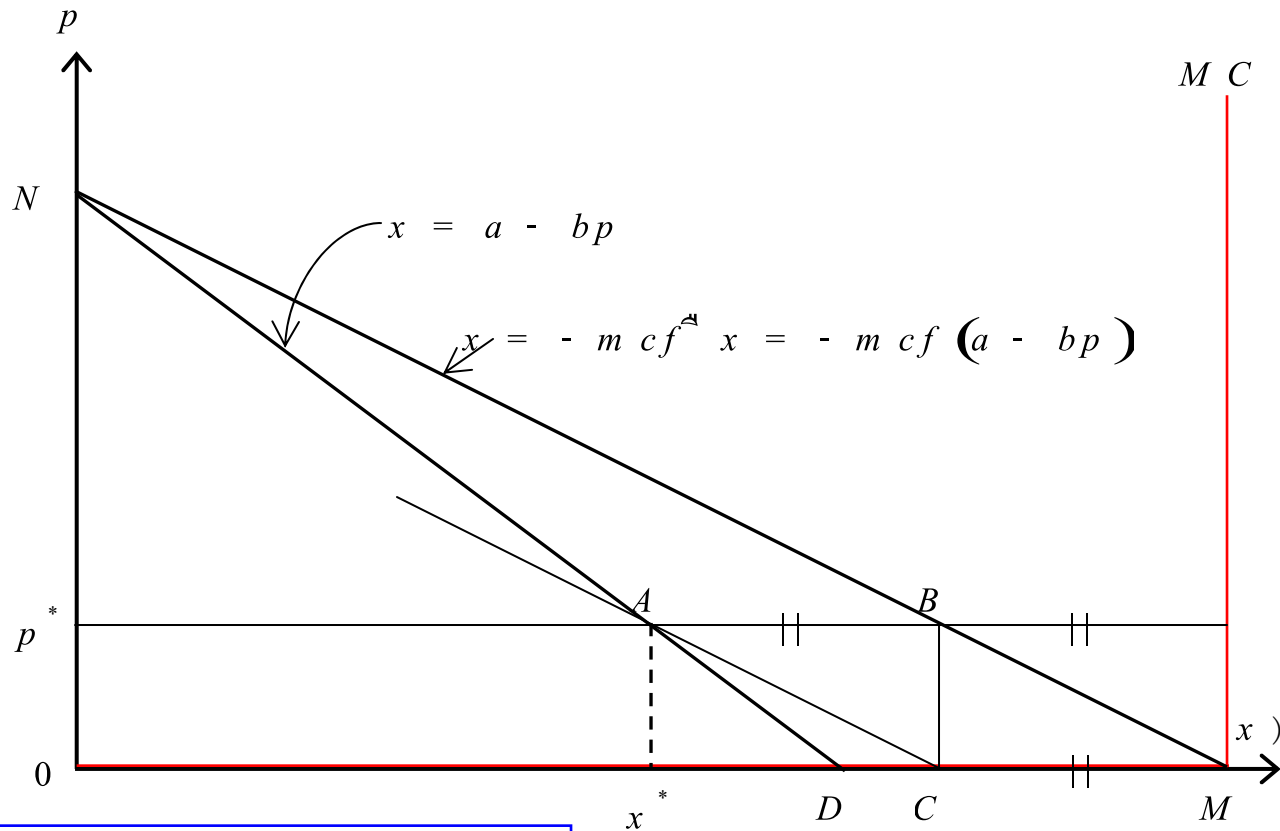
# Formula for optimal $p$ (no) fuel tax

- *The optimal value of  $p$  is such that marginal cost of road price  $mcp$   
=  $mcf$  marginal cost of funding tax*

$$\begin{aligned}\partial SS / \partial p &= \partial CS / \partial p + (-mcf)(\partial(pX) / \partial p) \\ &= -X + (-mcp)(X + p\partial X / \partial p) = 0\end{aligned}$$

$$mcp \equiv \frac{-X}{X + p(\partial X / \partial p)} = \frac{-1}{1 - |\varepsilon_p|} = mcf$$

# Optimal price level 1



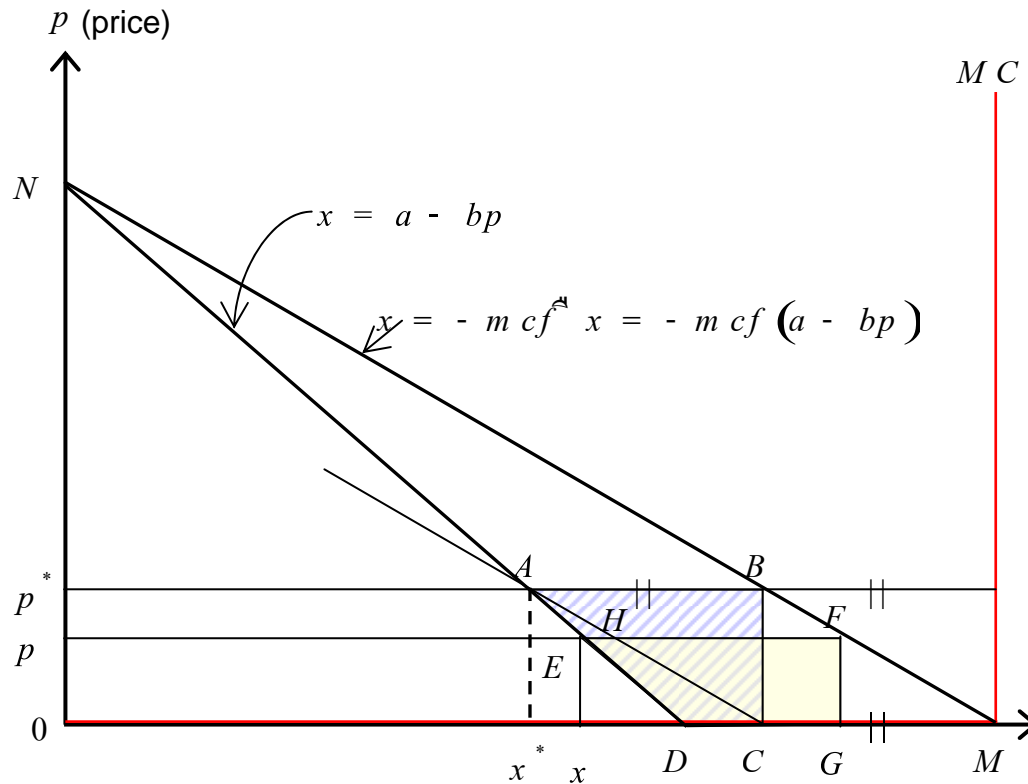
$$\begin{aligned}
 AB &= (-mcf - 1)x^* \\
 CM &= -mcf^A a - (-mcf)^A x^* \\
 &= -mcf^A a + mcf(a - bp^*) \\
 &= -mcf^A b p^*
 \end{aligned}$$



$$-mcf^A b p^* = (-mcf - 1)x^*$$



# Optimal price level 2



SS for  $p^* - \Delta NOD$   
 $= \square ABCD = \Delta ABC + \Delta ACD$

SS for  $p - \Delta NOD$   
 $= \square EFGD = \square HFGC + \square EHCD$

$\Delta ABC > \square HFGC$

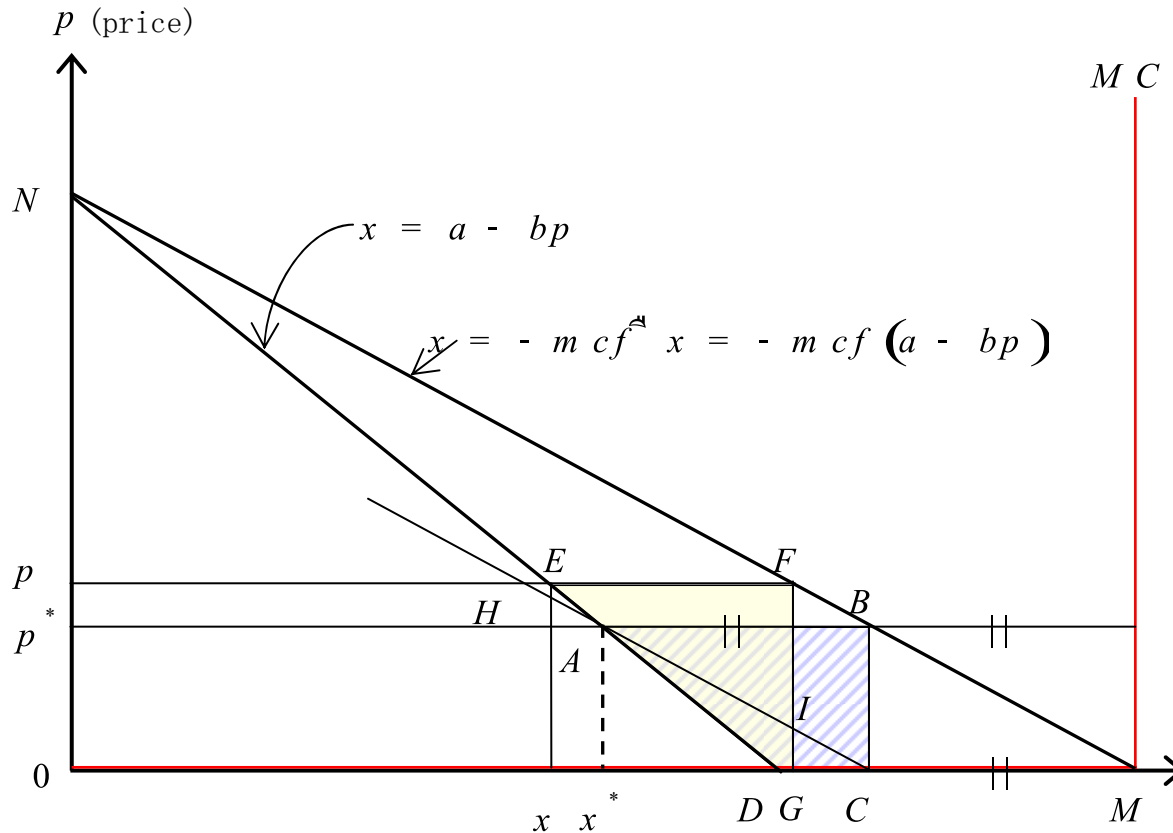
( $AB = HF$ ,  $BC > FG$  and parallels.  
 make  $\square EFGC$  parallel movement to  $AB$ .)

Then it is included into  $\Delta ABC$ )

$\Delta ACD > \square EHCD$

Therefore  $\Delta ABCD > \square EFGD$

# Optimal price level 3



$$\text{SS for } p^* - \Delta NOD$$

$$= \square ABCD = \Delta ABC + \Delta ACP$$

$$\text{SS for } p - \Delta NOD$$

$$= \square EFGD = \square EFIA + \square AIGD$$

$$\Delta ABC = \Delta HFI = \square EFIA + \Delta HEA$$

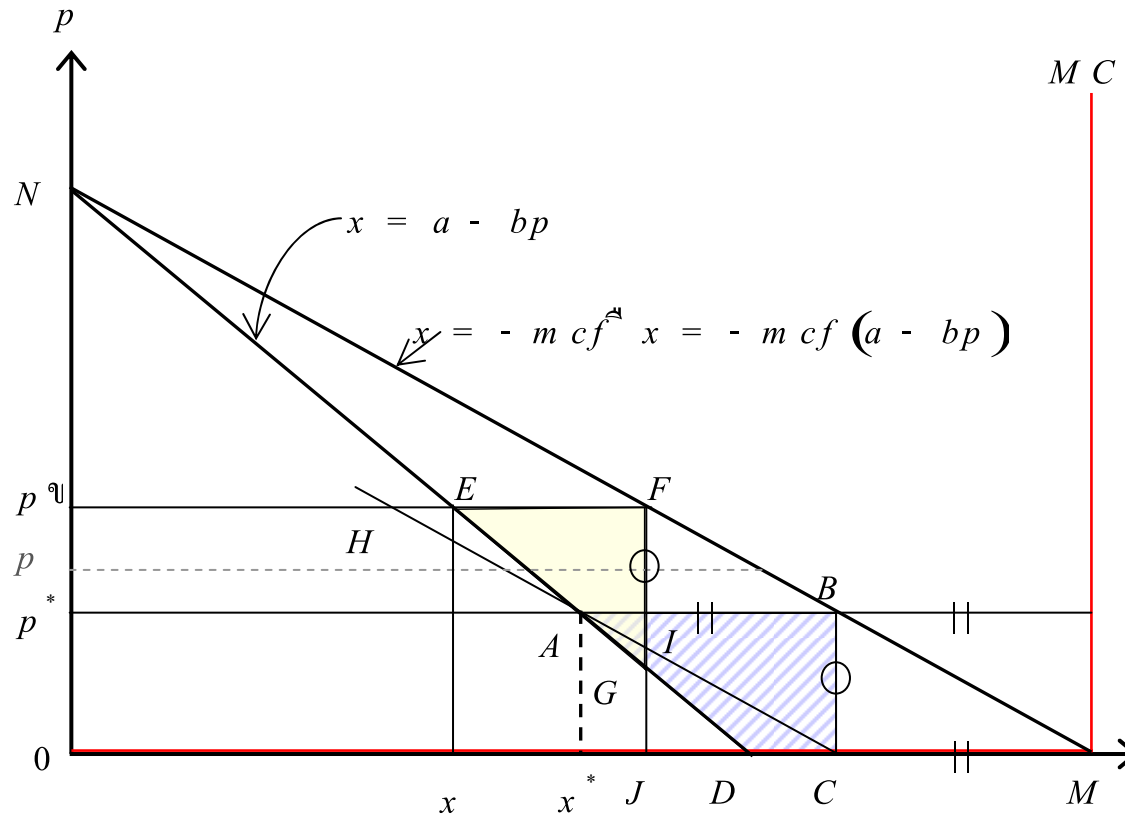
$$> \square HFIA$$

$$\Delta ACD = \square AIGD + \Delta ICG$$

$$> \square AIGD$$

Therefore  $\Delta ABCD > \square EFGD$

# Optimal price level 4



$$\begin{aligned} \text{SS for } p^* - \Delta NOD \\ = \square ABCD = \Delta ABC + \Delta ACD \end{aligned}$$

$$\begin{aligned} \text{SS for } p' - \Delta NOD \\ = \Delta EFG - \Delta GDJ \\ = \square EFIA + \Delta AIG - \Delta GDJ \end{aligned}$$

$$\Delta ABC = \Delta HFI > \square EFIA$$

$$\Delta ACD > \Delta AIG$$

$$\text{Therefore } \Delta ABCD > \Delta EFG - \Delta GDJ$$

## Formula for Optimal P (with fuel tax and no parallel roads)

$$\begin{aligned}\max SS &= (CS + PS - C + S + mcf \cdot S) \\ &= CS + ((p + (f / l))X - C + S) + mcf \cdot S \\ &= CS + mcf (C - (p + (f / l))X) \\ &= CS - mcf \cdot (p + (f / l))X + mcf \cdot C \\ &= CS + (p + (f / l)) \cdot (-mcf) \cdot X + const\end{aligned}$$

# Formula for Optimal P (with fuel tax and no parallel roads)

$$\begin{aligned}
 \partial SS / \partial p &= \partial CS / \partial p - mcf \partial PS / \partial p \\
 &= -X - mcfX - mcf(p + (f/l))\partial X / \partial p \\
 &= -(1 + mcf)X - mcf(p + (f/l))\partial X / \partial p \\
 &= -(1 + mcf)X - mcf(p + (f/l))(\partial X / \partial C)(C/X)(X/C)\partial C / \partial p \\
 &= -(1 + mcf)X + mcf((p + (f/l)) / (p + (f/l) + cc))|\varepsilon|X \\
 &= [mcf / (p + (f/l) + mc)]X \{ [|\varepsilon| - ((1 + mcf) / mcf)](p + (f/l)) - ((1 + mcf) / mcf)cc \} = 0
 \end{aligned}$$

$$p = \frac{[(1 + mcf) / mcf]cc}{|\varepsilon| - [(1 + mcf) / mcf]} - \frac{f}{l}$$

$|\varepsilon| = |(\partial X / \partial C)(C / X)|$  full toll road price elasticity  
 of parallel road traffic fuel  
 $C = p + (f / l) + cc =$  toll + fuel tax + vehicle operation cost

## Formula for Optimal P (with fuel tax and no parallel roads)

$$p = \frac{[(1 + mcf) / mcf][cc + (f / l_o)(X_o / X)|\varepsilon_{HO}|]}{|\varepsilon| - [(1 + mcf) / mcf]} - \frac{f}{l}$$

$X_o$ : Traffic volume of parallel roads

$l_o$ : fuel efficiency on parallel roads

$|\varepsilon_{HO}| = |(\partial X_o / \partial C)(C / X_o)|$  full toll road price elasticity  
of parallel road traffic

# Case Study

- Fuel tax  $f=60\text{V/l}$
- Fuel cost before tax  $g=40\text{V/l}$
- Fuel efficiency on toll roads  $l=12\text{vkm/l}$
- Fuel efficiency on ordinary roads  $l_0=8\text{vkm/l}$
- Car price  $h=10\text{V/vkm}$
- Time for 1 km run on toll roads  $t=0.75\text{min/vkm}$
- Time for 1 km run on ordinary roads  $t_0=2\text{min/vkm}$
- Value of time wage after tax  $w=40\text{V/min}$
- $mcf=-1.1, -1.15, -1.2$

# Case Study

*Toll road full price  $C = \text{toll } p + \text{fuel tax } (f/l)$   
+ operation cost before tax  $cc(Vvkm)$   
toll  $48.33(Vvkm)$*

*Fuel tax  $(f/l) 60/12 = 5Vvkm$*

*operation cost before tax  $cc(Vvkm)$*

*fuel cost before tax  $40/12$*

*car price 10time cost  $40 \times 0.75 = 43.33 \text{ Yen/veh-km}$*

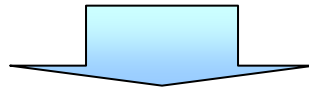


# Case Study

	Average daily traffic volume on toll road $X$ (vehicles/day)	Average daily traffic volume on parallel road $X_0$ (vehicles/day)	Full toll road price elasticity of toll road traffic $\epsilon$	Full toll road price cross-elasticity of parallel road traffic $\epsilon_{HO}$
A-1 (18.9km)	<b>26000</b>	<b>38000</b>	0.3	0.1
A-2 (12.7km)	<b>9100</b>	<b>26700</b>	0.4	0.1
A-3 (21.5km)	<b>4800</b>	<b>18100</b>	0.6	0.2
S-1 (11.3km)	<b>22900</b>	<b>0</b>	0.3	0.0
S-2 (16.1km)	<b>14100</b>	<b>0</b>	0.2	0.0

# A-1 mcf=-1.1

$$p = \frac{[(1 + mcf) / mcf][cc + (f / l_o)(X_o / X)|\varepsilon_{HO}|]}{|\varepsilon| - [(1 + mcf) / mcf]} - \frac{f}{l}$$



$$p = \frac{[(1 + (-1.10)) / (-1.10)] \times [43.33 + (60 / 8) \times (38000 / 26000) \times (0.1)]}{0.3 - [(1 + (-1.10)) / (-1.10)]} - \frac{60}{12}$$

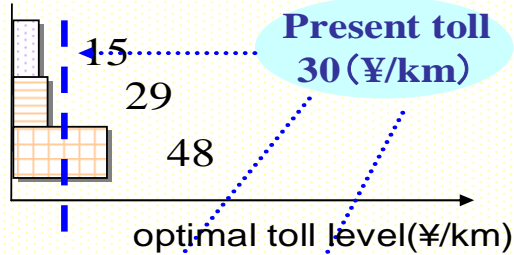
$$= 15.0(\text{yen/km})$$

# OPTIMAL TOLL LEVEL

## with parallel roads

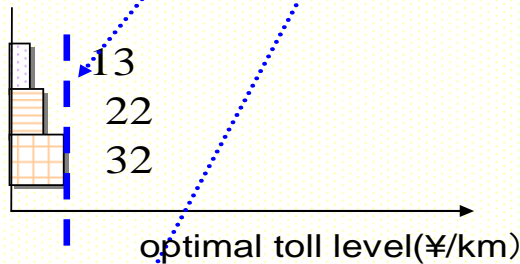
A-1 :

$\epsilon = 0.3$



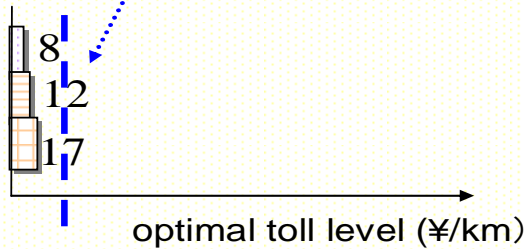
A-2 :

$\epsilon = 0.4$



A-3 :

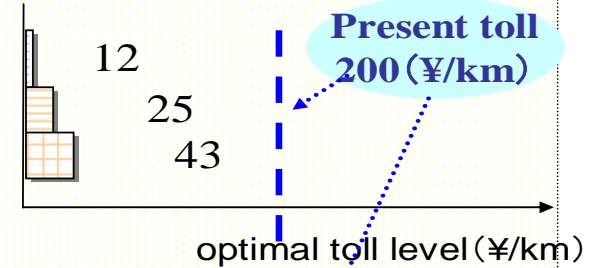
$\epsilon = 0.6$



## No parallel roads

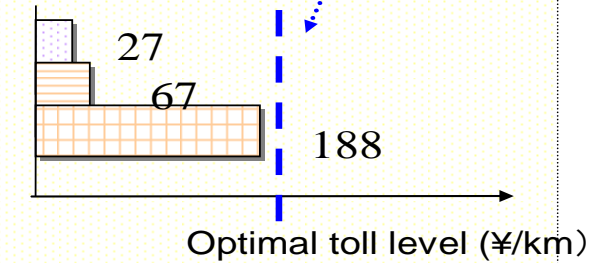
S-1 :

$\epsilon = 0.3$

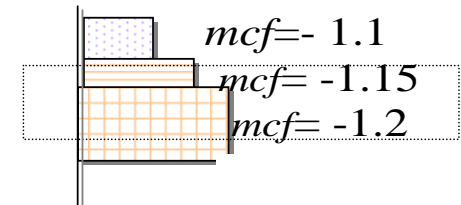


S-2 :

$\epsilon = 0.2$



## Mcf of fuel tax



# Concluding Remarks

1. This study shows the formula to calculate the optimal toll level based on the efficiency principle taking into accounts the marginal cost of fuel tax
2. Applying it to the several toll road section in Japan, it shows the present level is much higher than the optimal level for almost all cases
3. So it can be said that it is recommended to lower the present toll level except for congested roads
4. But the zero price level is not recommendable when takes into accounts the marginal cost of that funds to construct the roads

# 参考文献

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